

Interior Design Show Sept 28-Oct 1
2017
Vancouver

Let's Ex

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IDS

Celebrating its 13th anniversary, IDS Vancouver is the West's largest design event, and is expected to draw 37,000 attendees this year, including 7,000-plus interior designers, architects, builders, developers and other trade professionals.

There will also be opportunities to hear from some of the design world's most notable and talented personalities and connect with a long list of world-class designers that either call Vancouver home, or call on Vancouver for inspiration.

Over 3.5 action packed days with opportunities to mingle with leading international designers, peruse their newest creations and learn about their approach, IDS Vancouver features Vancouver and Pacific Coast-based designers as well as highlights fresh new perspectives from other corners of the world.

IDS Vancouver is the chance to celebrate all the talent in the West's design community and an incredible opportunity for dialogue about the way in which its people, beauty and resources have influenced the culture of design.

Thanks to an abundant, creative and collaborative design community, these are exciting times for IDS Vancouver.

37,000 attendees consisting of:

7,100 trade

5,600 party attendees

24,300 consumers

Media impact:

160 media attended resulting in 151 media hits

89,239,906 media impressions

22,446,533 digital media impressions

Over 35,000 followers on combined social media channels

Trade attendees:

Come from down the coast, from across the Rockies and beyond. They attend to source and specify products for existing projects.

Over 75% have already purchased or plan to purchase from the show

Over \$41 million will be spent on projects this year

97% of 2016 trade attendees will return to IDS Vancouver 2017

Consumer attendees:

Over 64% will purchase or have purchased from IDS exhibitors within the next 12 months

Over \$43 million will be spent on planned projects this year

For inquiries please call
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IDSVancouver.com

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